

FOR IMMEDIATE RELEASE

2009 Design Scholarship Challenge Announced
Aspiring graphic designs students compete for \$25,000 tuition scholarship and a chance to work on a DC Comics marketing campaign

CHICAGO, IL, April 29, 2009 – Aspiring graphic designers have until June 8 to submit entries to the “2009 Design Scholarship Challenge” to compete for the national prize, an opportunity to work with DC Comics on an upcoming marketing campaign for “Absolute Justice” and a \$25,000 tuition scholarship to one of the sponsoring design schools. Hopefuls should submit entries to one of the schools which are: the 11 International Academy of Design & Technology (Academy) campuses, located in Chicago, Detroit, Las Vegas, Online Campus, Orlando, Sacramento, San Antonio, Schaumburg (IL), Seattle, Nashville, and Tampa; as well as Brooks Institute, Brown College, Collins College, and Harrington College of Design.

The first round of judging will be conducted by a panel of faculty and employees at each local campus and winners will be selected by June 19, 2009. The final round will be conducted by a national panel including representatives from DC Comics. The National Winner will be announced in July at San Diego Comic-Con 2009.

“A local winner will be selected from each campus and all 15 will receive a \$5,000 tuition scholarship to the sponsoring school of their choice plus a three-day, two-night expense-paid trip to San Diego to attend Comic-Con 2009 where the national winner will be named and will receive an additional \$20,000 tuition scholarship to the sponsoring school of their choice,” said Tom McNamara, senior vice president, Art & Design group of Career Education Corporation. “This is an opportunity to experience the real world of graphic design with all of its challenges. The entry requirements are demanding, but the rewards will jump start the education and future careers of several talented students.”

The contest is open to legal residents of the United States who will graduate from high school or receive a GED between January 1, 2006 and July 31, 2010. The contest application, along with detailed instructions is available at www.visualdiner.com. See rules for full eligibility requirements. Void where prohibited.

Participants must submit original designs for a print and an online advertisement for the “Absolute Justice” graphic novel, full of some of the most popular DC Comic characters, along with a completed detail sheet which includes a short inspiration statement. Local winners will receive a second creative brief and specifications for an as yet-to-be released DC Comics publication and must present a second set of a print and an online advertisement to a panel of judges at Comic-Con 2009. In addition to the finished print and online advertisements, local winners must also submit a binder on their design process including a written summary of people contacted for information about the project and the advice they provided, sketches, illustrations, photographs or digital images of the project as it evolved from concept to completion, a summary of influences on your entry and a written summary of your overall concept.

“This is more than a scholarship competition,” McNamara said. “It’s an opportunity to gain experience and exposure in the world of graphic design and to test your hand in a rewarding and exciting line of work.”

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About the Academy

The International Academy of Design & Technology provides educational programs that are designed to prepare students for professional opportunities and career success in select design and technology fields. The Academy has been an established institution for more than 25 years and has 10 campuses across the US. At the Academy, students are part of an energetic community that shares ideas, solves problems, and finds new ways to approach work today and in the future. While enrolled at the Academy, each student is given an opportunity to grow vocationally, intellectually and professionally.

The Academy offers a variety of programs in the fields such as Fashion Design, Interior Design, Visual Communications, Graphic Design, Digital Media Production, Fashion Merchandising and Game Design & Development. Programs vary by location. The Academy also offers fully-online degrees in certain programs. The International Academy of Design & Technology is accredited by the Accrediting Council for Independent Colleges and Schools. The Academy is a member of the Career Education Corporation (NASDAQ:CECO) network of schools.

About Brooks Institute

Brooks Institute celebrates more than 60 years of educating students in the visual and media arts. With campuses in Santa Barbara and Ventura, California, the school offers Bachelor of Arts degrees in fields including Professional Photography, Visual Journalism, Film and Video Production and Graphic Design, and a Master of Fine Arts degree in Photography. Brooks' graduates are visible nationally and internationally, working for distinguished organizations including National Geographic, Smithsonian, Los Angeles Times and other national media outlets, including Hallmark Publishing, Cousteau Society, HBO, Kodak and other industry leaders in the visual media arts fields. Brooks is part of the Career Education Corporation network of schools (NASDAQ:CECO). For more information about Brooks Institute and the school's programs, visit www.brooks.edu, or call 805-966-3888.

About Brown College

Brown has enjoyed huge success training and graduating students in technology, design, and broadcast fields for more than 60 years. Brown College offers programs in criminal justice, broadcasting, business management, design, and technology. Founded in 1946, Brown College provides students with the knowledge, technical skills and hands-on training needed to succeed in fields such as network and software development, game design and development, graphic design, radio broadcasting, television production, digital media, criminal justice, interior design, and business management. Brown College is accredited by the Accrediting Commission of Career Schools and Colleges of Technology (ACCSC). Brown College is a member of the Career Education Corporation (NASDAQ:CECO) network of schools. For more information visit <http://www.browncollege.edu>

About Collins College:

Collins College, a school of design and technology, provides students with a career-focused education. Approximately 1,200 students from across the nation attend Collins College. Collins offers Bachelor of Arts degrees in game design, visual arts with a major in game art, graphic design, interior design, and film & video production. Associate degrees are offered in digital video production and graphic design. Collins College is a member of the Career Education Corporation (NASDAQ:CECO) network of schools. For more information, visit www.collinscollege.edu

About Harrington College of Design

Harrington College of Design is a four-year college that offers flexible scheduling for a Bachelor of Fine Arts degree in Interior Design, an Associate of Applied Science degree in Interior Design or Digital Photography and a new Bachelor of Fine Arts degree in Communication Design. Harrington is committed to creating the next generation of design professionals to lead and serve the global community.

Harrington has been a member of Chicago's design and higher education communities since 1931. Located at 200 W. Madison St., Harrington seeks to foster an environment that maximizes students' intellectual and artistic potential. The majority of the faculty is practicing interior designers, architects, photographers and fine art professionals.

Harrington is accredited by the Accrediting Council for Independent Colleges and Schools to award associate degrees and bachelor's degrees. Harrington is recognized as a private college by the Illinois Board of Higher Education (IBHE), and is authorized by the IBHE to confer baccalaureate and associate degrees. The Interior Design Program leading to the Bachelor of Fine Arts degree is accredited by the Council for Interior Design Accreditation (formerly FIDER). Harrington College of Design recently received re-accreditation from the Council for Interior Design Accreditation for a period of six years. Harrington is part of the Career Education Corporation network of schools (NASDAQ: CECO). For more information on Harrington College of Design, call 312.939.4975 or visit www.harringtoncollege.com.

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